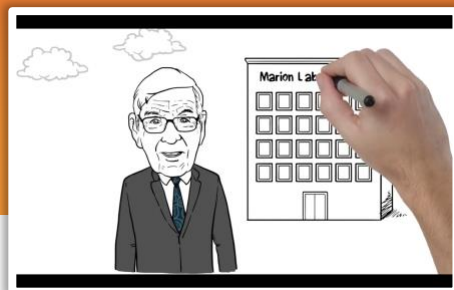


# What's New At LEAPPAhead.com



## New Animated Videos Emphasize Leadership Skills

July 2018

We have recently completed three animated videos that share the leadership skills Jim McGraw, Ewing Kauffman and other business leaders employed with great success. They focus on:

**LEADERSHIP** -- Jim defines leadership as the ability to achieve the right objectives, on time, through people. Without effective leadership nothing of importance gets done.

**EMPATHY & PERSUASION** -- By listening and being empathetic, a leader steps into the other guy's shoes and learns what's important to him. With this knowledge, the leader can present his product or service in a more persuasive way.

**THREE CLARITIES** -- At Marion Laboratories, Mr. K emphasized 1) **Clarity of Direction**, 2) **Clarity of Organization**, and 3) **Clarity of Measurement**. These clarities can help your company be more efficient and profitable.

The videos are featured in Jim's **FREE** programs, and online at <http://www.leappahead.com/online-learning/>. Call 816-215-5237 to schedule a **FREE** presentation for your group or class.



*Jim's series of animated videos are included in his **FREE** business leadership programs. The videos address a range of leadership skills, such as knowing when it's time to grow into your new job and stop trying to do your old job. Doing both is like sitting on two chairs at the same time, it doesn't work!*

### THOUGHT FOR TODAY

Happiness is someone to love, work to be done and something to look forward to!



